**Newstrade Marketing Manager**

**Aceville – Colchester**

Frontline’s talented people are what make us the successful business we are and an exciting opportunity has arisen within the Newstrade Marketing team for a full time Newstrade Marketing Manager working in Colchester on the Aceville account.

Frontline started in 1986 when it was created by the magazine publisher Emap. The vision was to create the first dedicated magazine circulation and distribution business managed by specialist and experts in this field. The value of such an organisation was quickly recognised by other publishers and in 1988 Frontline gained its first new Joint Venture partner; Haymarket Publishing (now Haymarket Media Group). Two years later BBC Enterprises (now Immediate Media Company) entered the JV partnership and now with Hearst, Conde Nast and the DC Thomson Group we are the largest and most dynamic magazine sales, marketing and distribution company in the UK.

Aceville Publications is one of the UK's leading and fastest growing independent magazine publishers and part of the DC Thomson group. They are dedicated to providing high-quality specialist magazines, from the leading UK-based craft titles to gardening, health and food publications. They currently publish 35 consumer and B2B magazines and produce 36 different websites.

The Newstrade Marketing Manager is responsible for devising, managing and executing the retail strategy for Aceville’s consumer magazines. Reporting to the Group Newstrade Marketing Manager the role is key to hitting clearly defined retail objectives as agreed with the publishing teams. They are then responsible for implementation & delivery of this strategy through Frontline managed activities, including budget management of retail promotional spend. These activities cover store listings, display and promotional programmes at retail and the appropriate actions on copy management, wholesale and logistics. The successful candidate will work closely with the sales, category management, supply chain and commercial analysis teams to ensure all activities take a cohesive approach.

Key Tasks and responsibilities include:

* Retail Marketing
* Budget Management
* Performance management and analysis
* Circulation planning and supply chain logistics
* Client relationship management

The ideal candidate will be commercial, analytical and entrepreneurial with strong client relationship skills. Ideally they should have good experience of the magazine market and/or the retail environment.

A full Job description is available on request. Whilst based in Colchester some travel to Frontline’s head office in Peterborough will also be required (circa once a fortnight).

If you feel you want to work in a dynamic and exciting environment please send your CV along with a covering letter **to** <https://app.smartrecruitonline.com/p/job/Newstrade-Marketing-Manager-12377>

**The deadline for applications is 20th August 2019**