**Senior Newstrade Marketing Manager - Immediate Media Bristol**

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry. **The magazine supply chain is complex and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners; – Bauer Media, H Bauer, Haymarket and Immediate Media Co.**

An exciting opportunity has become available for a full time permanent Senior Newstrade Marketing Manager working across our Immediate Media portfolio of brands based in Immediate Media`s Eagle House office in the centre of Bristol.

The position is aimed at a highly experienced and capable Newstrade Marketing Manager. The role`s primary objective is to ensure Immediate Media`s Bristol portfolio is strategically and proactively managed, promoted and supported across Frontline with a high level of service management into the Immediate Bristol publishing community. .

Based within the partner business in Bristol and reporting to the Head of Newstrade Marketing (HNM), the Senior Newstrade Marketing Manager (SNMM) will be responsible for a team of Newstrade Marketing Managers (NMM) and a Newstrade Marketing Executive (NME), as well as potentially managing certain individual titles as a NTMM. They will be responsible for their team’s development, overall responsibility for service levels on their wider portfolio and provide individual support as necessary to ensure title plans are achieved. The SNMM will also deputise for the HNM as and when required.

The key headline areas of responsibility and tasks of the role are as follows:

* Team management and development.
* Providing excellent day to day client relationship account management.
* Circulation Planning and Copy Management.
* Newstrade Marketing strategic title planning and operational execution.
* Retail annual planning, execution and regular reviews of performance.
* Performance measurement and regular reviews across an extensive portfolio of brands.
* Retail Category Management listings and display management.

Whilst not all of the below attributes are a necessity it would be desirable if the candidate could illustrate the following experience:

* Strong Outlook, Excel ,Word and Powerpoint skills
* Ability to communicate at all levels from director to executive both internally and externally.
* Ownership of all newstrade processes.
* Delivery of internal training and coaching to direct reports.
* Excellent attention to detail.
* Strong planning and organisational skills.
* Ability to meet strict deadlines whilst multi-tasking across a number of key tasks at any one time.

If you feel you want to work in a dynamic and exciting environment, please send your CV along with a covering letter **to** <https://app.smartrecruitonline.com/p/job/Newstrade-Marketing-Manager-24279>

**The deadline for applications is Friday 25th June 2021**