**Newstrade Marketing Executive**

**Immediate Media, London based**

Frontline’s talented people are what make us the successful business we are, at the forefront of driving innovation within a fast paced and dynamic industry.

**The magazine supply chain is complex, and Frontline ensures that the biggest brands in the magazine market reach retail shelves in the right quantity and at the right time. This involves managing relationships with Printers, Carriers, Wholesalers and Retailers on behalf our Publishing Partners; – Bauer Media, H Bauer, Haymarket and Immediate Media Co**

An exciting opportunity has arisen within the Newstrade Marketing team as a **Newstrade Marketing Executive on the Youth & Children’s portfolio at Immediate Media.** This role is offered as a permanent, full-time position.

**What to expect from the role**

Immediate Media is the UK’s number one children’s magazine publisher with over 25 Children’s magazines from some of the biggest brands in the industry such as LEGO, Disney and CBeebies.

This role offers the successful candidate exposure to all elements of the marketing mix for newsstand copies such as pricing, gifting and added value promotions. The youth & Children’s portfolio has a significant Trade Marketing budget which enables us to promote frequently, and the role supports the planning, delivery and analysis of these retail activities. Excellent communication is required as the role liaises with several different stakeholders/teams including editorial, sales, publishers, buying, POS manufacturers, logistics & copy planning teams.

The role is highly analytical and is responsible for providing vital support in understanding market conditions, analysing sales and retail trends that help shape and deliver the retail strategy.

**Who are we looking for?**

The ideal applicant will be able to demonstrate the following skills and qualities:

* At least 1-2 year’s work experience
* Excellent analytical and numeracy skills
* Good use of MS Office is essential (Excel, Word & Powerpoint)
* Cope well under pressure
* Work well in a team
* Strong time management and organisation
* First class attention to detail
* Excellent communication skills
* Collaborative approach
* Adaptable

If you feel you want to work in a dynamic and exciting environment, please send your CV along with a covering letter **to**: <https://app.smartrecruitonline.com/p/job/Marketing-Executive-26809>

**The deadline for applications is 10th September**