



Newstrade Marketing Executive Peterborough based with Hybrid working

Are you analytical? Can you analyse data and retail trends? Are you someone who can use your fantastic planning and organisational skills to set up and support delivering retail promotions? Then this could be the job for you!

We are looking for a positive numerate individual to join our busy, friendly Newstrade Marketing team as our Newstrade Marketing Executive. Reporting to the Newstrade Marketing Manager this great opportunity is offered as a full time, permanent position.

The role is responsible for providing vital support admin support, understanding market conditions, analysing sales and retail trends and both the planning and implementation of retail promotions. You will use your excellent communication skills to liaise with our publishing teams and external companies.

Your proactive approach will enable you to support our Newstrade Marketing Manager in proposing sales driving ideas to the team. Drawing on you're planning and organisational skills, you will manage collating information to help shape and deliver our retail strategy.

The key headline areas of responsibility and tasks of the role are as follows:

- Forecasting weekly sales on a wide range of magazine titles.
- Liaising with Publishing teams to provide product information to external and internal personnel.
- Assisting the team with business planning and budgeting.
- Creating weekly sales reports.
- Ensuring centralised databases are up to date.
- Analysing market and retail data to provide support to the Newstrade team in decision-making process.
- Planning and implementing retail promotional bookings.

Keywords: Newstrade Marketing Executive | Marketing | Analytical | Analyse | Data | Budgeting | Forecasting | Analysis | Trend Analysis | Competitor Analysis | Media | IT Literate | MS Office | Strategic | Planning | Reporting | Communication



Benefits

At the Frontline Group we offer great training, and a range of salary sacrifice flexible benefits which you can select based on your lifestyle; benefit options include private medical insurance, holiday purchase and a tech scheme to name a few.

On top of that we also offer:

- 25 days holiday plus bank holidays (pro rata)
- Confidential Employee Assistance Programme
- Coaching with accredited coaches
- Hybrid working
- 2 paid days to volunteer for a registered charity
- Inhouse Gym
- Onsite Café

Essential Skills

Whilst not all of the below attributes are a necessity it would be desirable if the candidate could illustrate the following skills /experience:

- Excellent analytical and numeracy skills
- Good use of MS Office is essential (Excel, Word & PowerPoint)
- Strong time management and organisation
- First class attention to detail
- Work well in a team
- Ability to multi-task
- Good communication skills
- Relationship management

If you feel you want to work in a dynamic and exciting environment, please send your CV along with a covering letter

to <https://app.smartrecruitor.com/p/job/Newstrade-Marketing%20Executive-36765?private=1&loc=gb>

The deadline for applications is 26th July 2022