

Job Title: Newstrade Marketing Executive

Let me guess - you're great with numbers, you enjoy analysing data and you're fantastic at multitasking. If this sounds like you, read on – this may be the perfect job for you.

We have an exciting and unique opportunity within our Newstrade Marketing Team, who are passionate about selling magazines at retail and delivering exceptional service to our publishing clients.

This Newstrade Marketing Executive role will involve you working across different publishing accounts providing you with the opportunity to broaden your experience by working closely with many internal departments and our publishers.

You'll be writing a sales script, analysing data to forecast sales and being the go-to person for a publisher wanting to understand the commercial opportunities of their magazines. You'll need all your organisational skills and your superb attention to detail to excel in your role.

You'll become a Newstrade expert and will have access to a full development programme, allowing you to gain expertise in all the key skill sets required to progress to the next level and beyond.

Benefits

At the Frontline Group, we offer great training and a range of salary sacrifice flexible benefits which you can select based on your lifestyle; benefit options include private medical insurance, holiday purchase and a tech scheme, to name a few.

On top of that, we also offer:

- 25 days holiday plus bank holidays (pro rata)
- Executive coaching and mentoring available to all
- Informal hybrid working
- 2 paid volunteering days
- Confidential Employee Assistance Programme

Essential Skills

Excellent communication skills are essential to this Newstrade Marketing Executive role as you will be required to liaise with a large number of teams across publishing and the Frontline Group. You will need to be able to demonstrate the following skills and qualities:

- Excellent analytical Skills
- Good use of MS Office is essential (Excel, Word & PowerPoint)
- Problem-solving skill
- A first-class attention to detail
- Work well in a team
- Ability to multi-task
- Relationship management skills
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If this sounds like you, apply for this Newstrade Marketing Executive role today, and we'll be in touch with the next steps.

About us

The Frontline Group is made up of Frontline, Seymour, Gold Key Media and Routes to Retail. We're the UK's leading retail sales, marketing and distribution company working predominantly in the exciting and diverse areas of publishing and home entertainment.

Our key clients include publishers of iconic magazine brands such as Radio Times, Good Housekeeping, TV Choice, Heat, Top Gear, Grazia, Vogue, Slimming World, Cosmopolitan, Empire, National Geographic and 100's more. We also work with major film studios managing their DVD presence within the grocery retail channel and are growing our reach in categories such as books and music with further category expansions on the horizon.

As a Distributor we work closely with UK and International retailers, wholesale, International Distributors and other parts of the supply chain to ensure our client's sales, retail marketing and distribution objectives are met. Through our brand targeting and audience engagement agency Gold Key Media we develop sampling and marketing solutions, and we manage brand placement activities in the events, travel and hospitality sectors across the world.

The Frontline Group is owned by two of the world's leading publishing companies, Bauer Media and Immediate Media Company (Hubert Burda Media). This will provide opportunities to grow your career across a number of different



businesses and functions including brand marketing, sales, analytics, insight, finance, IT services, supply chain and publishing. We strongly believe in developing our own people and have a great track record of supporting and coaching our colleagues, who have then gone on to grow their career within our business.

Our teams are made up of the most talented and widely respected people in our industry and are seen as the experts in their fields. At the Frontline Group we celebrate our differences and ensure everyone feels welcome, trusted and valued for being their authentic selves.

Bring 'You' to the interview

Diversity and inclusion are at the heart of everything we do, we are also a registered Disability Confident Committed Employer. We want to make sure that our selection processes are transparent and fair, providing a level playing field for anyone who wants to come and work with us. Therefore, if you require any adjustments to the interview process, please feel free to get in touch with [**leena.samra@flgroup.co.uk**](mailto:leena.samra@flgroup.co.uk), who will be happy to discuss your needs in complete confidence.

All our roles offer an informal hybrid working option, combining in-office and remote/home working.

Want to see what our People say about working for us? Head on over to our website <https://frontlinedistribution.co.uk/work-with-us/> to find out more.

If you feel you want to work in a dynamic and exciting environment, please upload your CV along with a covering letter [here](#).

The deadline for applications is 16th February 2024.